

## **Cookie Policy**

### What Are Cookies?

A cookie is a small file, often including a unique identifier, that is sent to your device's browser from a web server and is stored on your device's hard drive.

They are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the site. Each website can send its own cookie to your browser if your browser's preferences allow it, but (to protect your privacy) your browser only permits a website to access the cookies it has already sent to you, not the cookies sent to you by other websites. Many websites do this whenever a user visits their website in order to track online traffic flows.

### No personal information is stored in our cookies.

This website uses Google Analytics, a popular web analytics service provided by Google, Inc. Google Analytics uses cookies to help us compile reports to analyse how users use the site - meaning that we use them to see how many users come to our website, the pages that generate interest and the links that users most often click on (amongst other things) so that we may then improve the site. Google Analytics uses cookies which do not enable any website user to be individually identified and these cookies will only be used for website analytics purposes. For an overview of privacy at Google please visit [www.google.co.uk/intl/en/analytics/privacyoverview.html](http://www.google.co.uk/intl/en/analytics/privacyoverview.html). By using this website, you consent to the use of the Google Analytics cookie in the manner and for the purposes set out above.

Although no personal information is stored in our cookies once you are registered user of our investment services, a unique user identification number will be generated for your account. These unique user identification numbers will be submitted to Google Analytics but only for the purposes of tracking the use of the website so we can understand where we can make website improvements and future modifications and no personal information will be associated or accessible by reference to the unique user identification numbers.

Most browsers are initially set to accept cookies. However, you have the ability to disable cookies if you wish, generally through changing the internet software browsing settings. It may also be possible to change the settings to enable acceptance of specific cookies. Please refer to the help section on your browser. If cookies are disabled it may mean that not all services of a site, or indeed any, might be available.

For more information about cookies and how to disable them please visit [www.allaboutcookies.org](http://www.allaboutcookies.org) (please note that this link will take you to an external website).